



COLUMN 1

COLUMN 2

COLUMN 3

COLUMN 4

COLUMN 5

COLUMN 6

NOTCH SCHEMATIC

WEISS 6" X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018
WES666U_IS18.psa

Column: 0 - Row: 08 Notch: 16 Fixture Type: TRAYS Fixture Description: COL SEN LIP 1.2 PINK/BUFF
Shade Chart Re-Order Code: PM0000003355,PM0000025628 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000003373 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000003373 TRAYS Rolled Up Code: PM0000003373 UPC Blade Code: PM0000003541

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
73	1	N/A	041554198225	COLOR SEN LIPSTICK	Pink Sand	5	PM0000006168
74	1	N/A	041554198232	COLOR SEN LIPSTICK	Born With It	15	PM0000006169
75	1	N/A	041554248913	COLOR SEN LIPSTICK	Pink & Proper	20	PM0000006081
76	1	N/A	041554198300	COLOR SEN LIPSTICK	Pink Wink	105	PM0000006175
77	1	N/A	041554408485	COLOR SEN BUFFS	BARE ALL	910	PM0000011887
78	1	N/A	041554408515	COLOR SEN BUFFS	BLUSHING BEIGE	915	PM0000011888
79	1	N/A	041554408546	COLOR SEN BUFFS	NUDE LUST	920	PM0000011889
80	1	N/A	041554408492	COLOR SEN BUFFS	TRUFFLE TEASE	930	PM0000011891
81	1	N/A	041554198645	COLOR SEN LIPSTICK	Crazy For Coffee	275	PM0000006187
82	1	N/A	041554413236	COLOR SEN BUFFS	TOUCHABLE TAUPE	940	PM0000011893
83	1	N/A	041554203271	COLOR SEN LIP LINER	Rose	5	
84	1	N/A	041554203288	COLOR SEN LIP LINER	Nude	20	

Column: 1 - Row: 01 Notch: 29 Fixture Type: TRAYS Fixture Description: SS MATTE INK 1.1
Shade Chart Re-Order Code: PM0000023535 SS Graphic Re-Order Code: PM0000025274
Graphic Re-Order Code: PM0000025275 SS Holder Re-Order Code: PM0000016521
TRAYS Re-Order Code: PM0000022952 TRAYS Rolled Up Code: PM0000022952 UPC Blade Code: PM0000021665

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	041554496895	SUPERSTAY MATTE INK	LOYALIST	5	
2	1	N/A	041554496901	SUPERSTAY MATTE INK	DREAMER	10	
3	1	N/A	041554496918	SUPERSTAY MATTE INK	LOVER	15	
4	1	N/A	041554496925	SUPERSTAY MATTE INK	PIONEER	20	
5	1	N/A	041554496932	SUPERSTAY MATTE INK	HEROINE	25	
6	1	N/A	041554496949	SUPERSTAY MATTE INK	ROMANTIC	30	
7	1	N/A	041554496956	SUPERSTAY MATTE INK	CREATOR	35	
8	1	N/A	041554496963	SUPERSTAY MATTE INK	BELIEVER	40	
9	1	N/A	041554496970	SUPERSTAY MATTE INK	ESCAPIST	45	
10	1	N/A	041554496987	SUPERSTAY MATTE INK	VOYAGER	50	

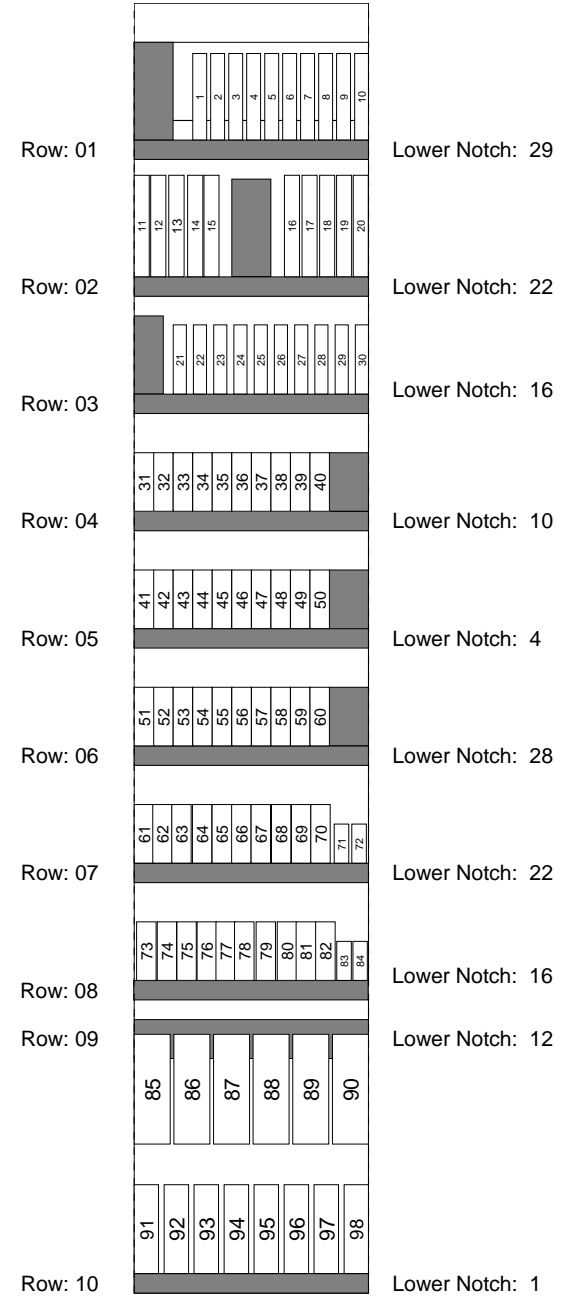
Column: 1 - Row: 02 Notch: 22 Fixture Type: TRAYS Fixture Description: SS 24HR LIP 1.1 (W/SUPER IMPACT)
Shade Chart Re-Order Code: PM0000025133 SS Graphic Re-Order Code: PM0000025134
Graphic Re-Order Code: PM0000025135 SS Holder Re-Order Code: PM0000006942
TRAYS Re-Order Code: PL2000000386 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000006941

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
11	1	N/A	041554237726	SS 2 STEP 24 HR LIPCOLOR	Everlasting Wine	005	PM0000006080
12	1	N/A	041554237740	SS 2 STEP 24 HR LIPCOLOR	All Day Cherry	015	PM0000006116
13	1	N/A	041554494976	SUPERSTAY SUPER IMPACT	STEADY RED-Y	205	PM0000023450
14	1	N/A	041554237801	SS 2 STEP 24 HR LIPCOLOR	Wear On Wildberry	045	PM0000006122
15	1	N/A	041554237818	SS 2 STEP 24 HR LIPCOLOR	Unlimited Raisin	050	PM0000006123
16	1	N/A	041554237825	SS 2 STEP 24 HR LIPCOLOR	Perpetual Plum	055	PM0000006124
17	1	N/A	041554237894	SS 2 STEP 24 HR LIPCOLOR	Timeless Rose	090	PM0000006131
18	1	N/A	041554237931	SS 2 STEP 24 HR LIPCOLOR	So Pearly Pink	110	PM0000006135
19	1	N/A	041554237948	SS 2 STEP 24 HR LIPCOLOR	Forever Chestnut	115	PM0000006136
20	1	N/A	041554237955	SS 2 STEP 24 HR LIPCOLOR	Always Heather	120	PM0000006137

Column: 1 - Row: 03 Notch: 16 Fixture Type: TRAYS Fixture Description: COL SEN LIQ VIV MATTES 1.1
Shade Chart Re-Order Code: PM0000016526 SS Graphic Re-Order Code: PM0000025292
Graphic Re-Order Code: PM0000025288 SS Holder Re-Order Code: PM0000016521
TRAYS Re-Order Code: PM0000016148 TRAYS Rolled Up Code: PM0000016148 UPC Blade Code: PM0000015041

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
21	1	N/A	041554459692	COLOR SENSATIONAL LIQUID MATTE	Nude Thrill	5	
22	1	N/A	041554459708	COLOR SENSATIONAL LIQUID MATTE	Nude Flush	10	
23	1	N/A	041554459715	COLOR SENSATIONAL LIQUID MATTE	Pink Charge	15	
24	1	N/A	041554459722	COLOR SENSATIONAL LIQUID MATTE	Electric Pink	20	
25	1	N/A	041554459753	COLOR SENSATIONAL LIQUID MATTE	Fuchsia Ecstasy	25	
26	1	N/A	041554459739	COLOR SENSATIONAL LIQUID MATTE	Orange Shot	30	
27	1	N/A	041554459760	COLOR SENSATIONAL LIQUID MATTE	Rebel Red	35	
28	1	N/A	041554459746	COLOR SENSATIONAL LIQUID MATTE	Berry Boost	40	
29	1	N/A	041554459784	COLOR SENSATIONAL LIQUID MATTE	Vivid Violet	45	
30	1	N/A	041554459777	COLOR SENSATIONAL LIQUID MATTE	Possessed Plum	50	

Column: 1 - Row: 04 Notch: 10 Fixture Type: TRAYS Fixture Description: COL SEN MATTES 1.1
Shade Chart Re-Order Code: PM0000025339 SS Graphic Re-Order Code: PM0000025294
Graphic Re-Order Code: PM0000025339 SS Holder Re-Order Code: PM0000005942
TRAYS Re-Order Code: PM0000024432 TRAYS Rolled Up Code: PM0000024432 UPC Blade Code: PM0000005714



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WEISS 6" X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018							
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
31	1	N/A	041554429879	COLOR SEN THE MATTES	Nude Embrace	650	PM0000013397
32	1	N/A	041554429886	COLOR SEN THE MATTES	Daringly Nude	655	PM0000013398
33	1	N/A	041554429893	COLOR SEN THE MATTES	Touch of Spice	660	PM0000013399
34	1	N/A	041554429909	COLOR SEN THE MATTES	Lust for Blush	665	PM0000013400
35	1	N/A	041554429916	COLOR SEN THE MATTES	Ravishing Rose	670	PM0000013401
36	1	N/A	041554429923	COLOR SEN THE MATTES	Faint For Fuchsia	675	PM0000013402
37	1	N/A	041554429930	COLOR SEN THE MATTES	Mesmerizing Magenta	680	PM0000013403
38	1	N/A	041554429954	COLOR SEN THE MATTES	Siren in Scarlet	690	PM0000013405
39	1	N/A	041554429961	COLOR SEN THE MATTES	Divine Wine	695	PM0000013406
40	1	N/A	041554453690	COLOR SEN THE MATTES	Burgundy Blush	696	PM0000014871

Column: 1 - Row: 05 Notch: 4 Fixture Type: TRAYS Fixture Description: COL SEN INTI-MATTE NUDES 1.1
 Shade Chart Re-Order Code: PM0000025622 SS Graphic Re-Order Code: PM0000025277,PM0000025278
 Graphic Re-Order Code: SS Holder Re-Order Code: PM0000005942
 TRAYS Re-Order Code: PM0000019866 TRAYS Rolled Up Code: PM0000019866 UPC Blade Code: PM0000005714

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
41	1	N/A	041554496505	COLOR SEN THE MATTES	HOT SAND	530	PM0000020647
42	1	N/A	041554496512	COLOR SEN THE MATTES	PURELY NUDE	535	PM0000020648
43	1	N/A	041554496529	COLOR SEN THE MATTES	PEACH BUFF	540	PM0000020649
44	1	N/A	041554496536	COLOR SEN THE MATTES	BEIGE BABE	545	PM0000020650
45	1	N/A	041554496543	COLOR SEN THE MATTES	HONEY PINK	550	PM0000020651
46	1	N/A	041554496550	COLOR SEN THE MATTES	NAKED CORAL	555	PM0000020652
47	1	N/A	041554496567	COLOR SEN THE MATTES	RAW CHOCOLATE	560	PM0000020653
48	1	N/A	041554496574	COLOR SEN THE MATTES	ALMOND ROSE	565	PM0000020654
49	1	N/A	041554496581	COLOR SEN THE MATTES	TOASTED TRUFFLE	570	PM0000020655
50	1	N/A	041554496598	COLOR SEN THE MATTES	BROWN BLUSH	575	PM0000020656

Column: 1 - Row: 06 Notch: 28 Fixture Type: TRAYS Fixture Description: COL SEN BOLDS 1.1
 Shade Chart Re-Order Code: PM0000025619 SS Graphic Re-Order Code: PM0000025276
 Graphic Re-Order Code: SS Holder Re-Order Code: PM0000005942
 TRAYS Re-Order Code: PM0000018136 TRAYS Rolled Up Code: PM0000018136 UPC Blade Code: PM0000005714

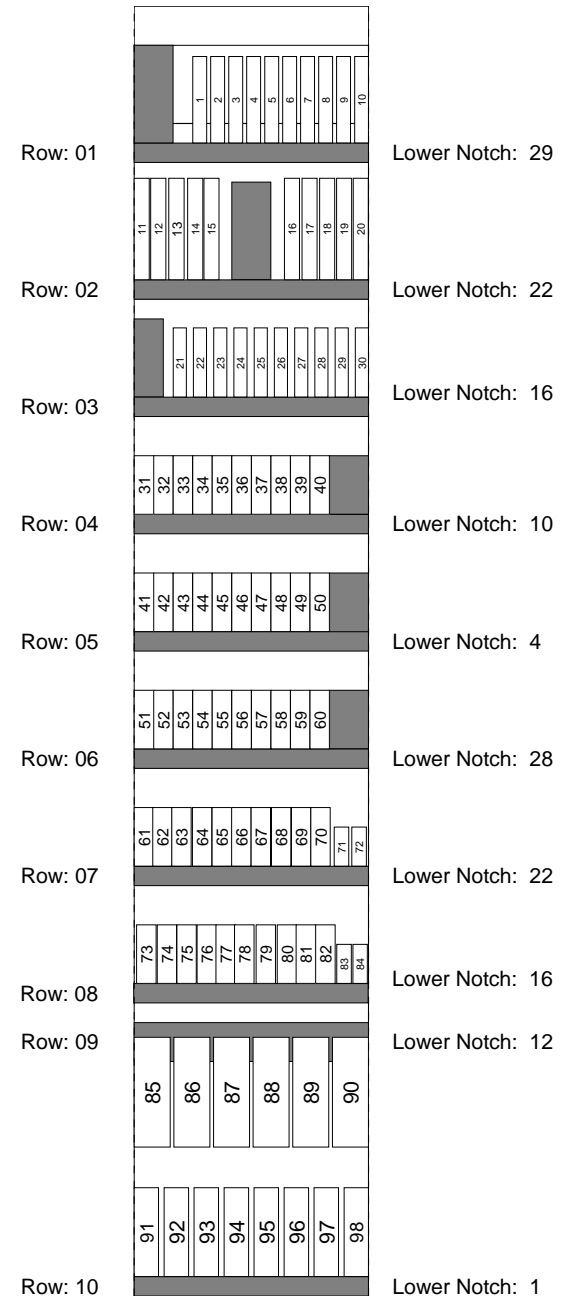
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
51	1	N/A	041554488760	COLOR SENSATIONAL LOADED BOLDS	Nude Thrill	755	PM0000018186
52	1	N/A	041554488722	COLOR SENSATIONAL LOADED BOLDS	Gone Grieve	760	PM0000018187
53	1	N/A	041554488746	COLOR SENSATIONAL LOADED BOLDS	Mauve It	770	PM0000018189
54	1	N/A	041554464399	COLOR SENSATIONAL LOADED BOLDS	Raging Raisin	775	PM0000018190
55	1	N/A	041554464337	COLOR SENSATIONAL LOADED BOLDS	Midnight Merlot	790	PM0000018193
56	1	N/A	041554464245	COLOR SENSATIONAL LOADED BOLDS	Smoking Red	795	PM0000018194
57	1	N/A	041554464214	COLOR SENSATIONAL LOADED BOLDS	Fiery Fuchsia	810	PM0000018197
58	1	N/A	041554464252	COLOR SENSATIONAL LOADED BOLDS	Berry Bossy	820	PM0000018199
59	1	N/A	041554464320	COLOR SENSATIONAL LOADED BOLDS	Blackest Berry	825	PM0000018200
60	1	N/A	041554488685	COLOR SENSATIONAL LOADED BOLDS	Sapphire Siren	835	PM0000018202

Column: 1 - Row: 07 Notch: 22 Fixture Type: TRAYS Fixture Description: COL SEN LIP 2.2 PLUM/RED
 Shade Chart Re-Order Code: PM0000003356,PM0000025640 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 TRAYS Re-Order Code: PM0000003375 TRAYS Rolled Up Code: PM0000003375 UPC Blade Code: PM0000003541

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
61	1	N/A	041554283426	COLOR SEN LIPSTICK	Blissful Berry	410	PM0000009174
62	1	N/A	041554283433	COLOR SEN LIPSTICK	Deepest Cherry	420	PM0000009175
63	1	N/A	041554470994	COLOR SEN LIPSTICK	Romantic Rose	450	PM0000016238
64	1	N/A	041554294972	COLOR SEN LIP VIVIDS	BRAZEN BERRY	905	PM0000009772
65	1	N/A	041554198423	COLOR SEN LIPSTICK	On The Mauve	445	PM0000006200
66	1	N/A	041554198515	COLOR SEN LIPSTICK	Are You Red-dy	625	PM0000006207
67	1	N/A	041554248906	COLOR SEN LIPSTICK	Red Revolution	630	PM0000006148
68	1	N/A	041554198522	COLOR SEN LIPSTICK	Very Cherry	635	PM0000006208
69	1	N/A	041554198553	COLOR SEN LIPSTICK	Red Revival	645	PM0000006209
70	1	N/A	041554294996	COLOR SEN LIP VIVIDS	ON FIRE RED	895	PM0000009774
71	1	N/A	041554203301	COLOR SEN LIP LINER	Raisin	40	
72	1	N/A	041554203295	COLOR SEN LIP LINER	Wine	55	

Column: 1 - Row: 09 Notch: 12 Fixture Type: HOOK BARS Fixture Description: HB IAR ERASER HB 6F**
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000020190 SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: PL2000000153 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008952

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
85	1	N/A	041554259247	IAR Eraser Concealer	Fair	10	
86	1	N/A	041554259254	IAR Eraser Concealer	Light	20	
87	1	N/A	041554259261	IAR Eraser Concealer	Medium	30	
88	1	N/A	041554259278	IAR Eraser Concealer	Honey	40	
89	1	N/A	041554267198	IAR Eraser Concealer	Neutralizer	50	

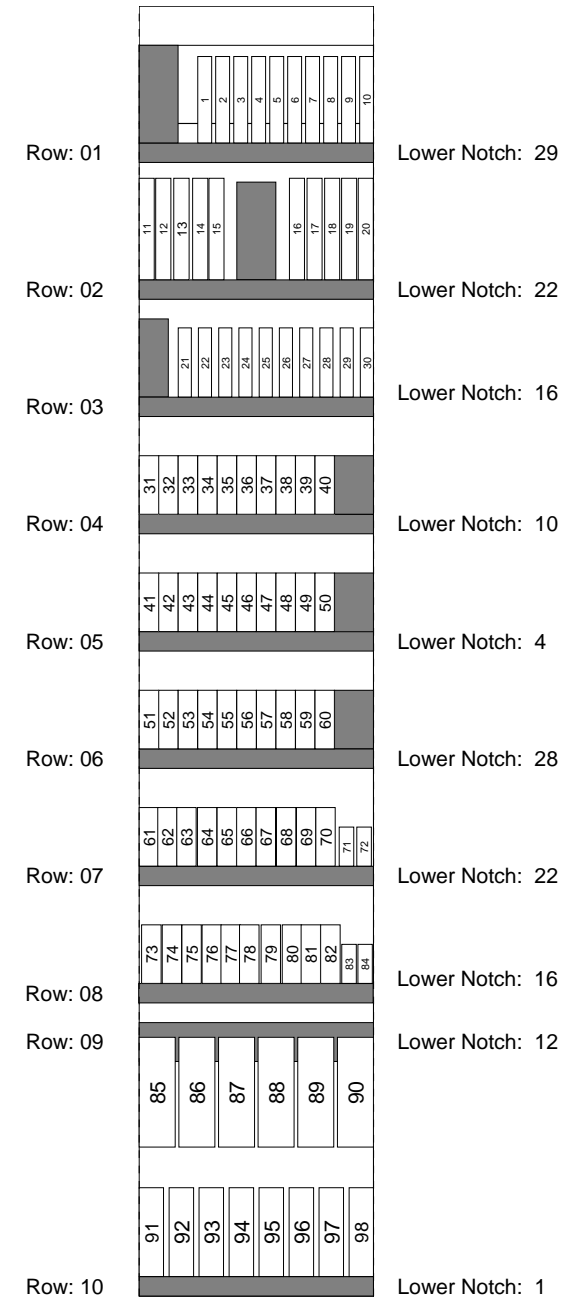


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WEISS 6' X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018						
90	1	N/A	041554267204	IAR Eraser Concealer	Brightener	60

Column: 1 - Row: 10	Notch: 1	Fixture Type: TRAYS	Fixture Description: IAR ERASER FOUND 1.1 **
Shade Chart Re-Order Code: PM0000025694		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM0000023478		SS Holder Re-Order Code:	
TRAYS Re-Order Code: PL2000000385	TRAYS Rolled Up Code: N/A	UPC Blade Code: PM000008633	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
91	1	N/A	041554220063	IAR ERASER FOUNDATION	Creamy Ivory	120	PM0000004171
92	1	N/A	041554220070	IAR ERASER FOUNDATION	Buff Beige	130	PM0000004172
93	1	N/A	041554220087	IAR ERASER FOUNDATION	Classic Ivory	150	PM0000004173
94	1	N/A	041554220094	IAR ERASER FOUNDATION	Nude	190	PM0000004174
95	1	N/A	041554220100	IAR ERASER FOUNDATION	Creamy Natural	200	PM0000004195
96	1	N/A	041554220117	IAR ERASER FOUNDATION	Sandy Beige	220	PM0000004175
97	1	N/A	041554220124	IAR ERASER FOUNDATION	Pure Beige	250	PM0000004176
98	1	N/A	041554220155	IAR ERASER FOUNDATION	Medium Beige	300	PM0000004179



NOTCH SCHEMATIC

WEISS 6' X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018
WES666U_IS18.psa

Column: 2 - Row: 01 Notch: 3 Fixture Type: CHROME SIGN UR Fixture Description: SS FULL COVERAGE FNDTN 6X12 **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000024582 SS Holder Re-Order Code:
CHROME SIGN UR Re-Order Code: PL2000000039 CHROME SIGN UR Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: SS FULL COVERAGE FOUNDATION 1.1
Shade Chart Re-Order Code: PM0000025144 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000025141 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000024441 TRAYS Rolled Up Code: PM0000024441 UPC Blade Code: PM0000008633

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
99	1	N/A	041554541397	SUPERSTAY FULL COVERAGE FOUNDA...	Fair Porcelain	102	
100	1	N/A	041554541403	SUPERSTAY FULL COVERAGE FOUNDA...	Porcelain	110	
101	1	N/A	041554541410	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Ivory	112	
102	1	N/A	041554541427	SUPERSTAY FULL COVERAGE FOUNDA...	Classic Ivory	120	
103	1	N/A	041554541458	SUPERSTAY FULL COVERAGE FOUNDA...	Natural Beige	220	
104	1	N/A	041554541465	SUPERSTAY FULL COVERAGE FOUNDA...	Sun Beige	310	
105	1	N/A	041554541496	SUPERSTAY FULL COVERAGE FOUNDA...	Toffee	330	
106	1	N/A	041554541519	SUPERSTAY FULL COVERAGE FOUNDA...	Coconut	355	

Column: 2 - Row: 03 Notch: 22 Fixture Type: CHROME SIGN UR Fixture Description: DRM FNDTN FAM (CUSH,MOUSSE,LIQ) 4X12 **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000025436 SS Holder Re-Order Code:
CHROME SIGN UR Re-Order Code: PL2000000038 CHROME SIGN UR Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 04 Notch: 13 Fixture Type: TRAYS Fixture Description: DRM CUSH FNDTN 1.1
Shade Chart Re-Order Code: PM0000021061,PM0000021739 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021060 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000019871 TRAYS Rolled Up Code: PM0000019871 UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
107	1	N/A	041554482324	DREAM CUSHION FOUNDATION	Porcelain	10	
108	1	N/A	041554482362	DREAM CUSHION FOUNDATION	True Beige	40	
109	1	N/A	041554482331	DREAM CUSHION FOUNDATION	Ivory	15	
110	1	N/A	041554482379	DREAM CUSHION FOUNDATION	Medium Beige	45	
111	1	N/A	041554482348	DREAM CUSHION FOUNDATION	Classic Ivory	20	
112	1	N/A	041554482386	DREAM CUSHION FOUNDATION	Warm Caramel	55	
113	1	N/A	041554482355	DREAM CUSHION FOUNDATION	Warm Nude	30	
114	1	N/A	041554482393	DREAM CUSHION FOUNDATION	Warm Cocoa	60	

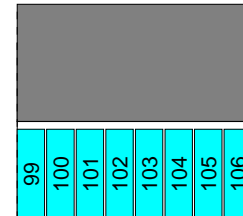
Column: 2 - Row: 05 Notch: 6 Fixture Type: TRAYS Fixture Description: DRM LUMI/BRGHT CNCLR CRAY 1.1
Shade Chart Re-Order Code: PM0000023487 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000023500 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000022938 TRAYS Rolled Up Code: PM0000022938 UPC Blade Code: PM0000015041

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
115	1	N/A	041554525106	DREAM LUMI CONCEALER - UNCARDED	FAIR	10	
116	1	N/A	041554525113	DREAM LUMI CONCEALER - UNCARDED	LIGHT	20	
117	1	N/A	041554525472	DREAM LUMI CONCEALER - UNCARDED	MEDIUM	40	
118	1	N/A	041554525489	DREAM LUMI CONCEALER - UNCARDED	MEDIUM - DEEP	50	
119	1	N/A	041554525496	DREAM LUMI CONCEALER - UNCARDED	DEEP	60	
120	1	N/A	041554525502	DREAM LUMI CONCEALER - UNCARDED	DARK	70	
121	1	N/A	041554494457	DREAM CONCEALER CRAYON	Fair	10	
122	1	N/A	041554494464	DREAM CONCEALER CRAYON	Light	20	
123	1	N/A	041554494471	DREAM CONCEALER CRAYON	Light/Medium	30	
124	1	N/A	041554494488	DREAM CONCEALER CRAYON	Medium	40	
125	1	N/A	041554494495	DREAM CONCEALER CRAYON	Medium/Deep	50	
126	1	N/A	041554494501	DREAM CONCEALER CRAYON	Deep	60	

Column: 2 - Row: 06 Notch: 30 Fixture Type: TRAYS Fixture Description: DRM LIQUID 1.1 **
Shade Chart Re-Order Code: PM0000025686 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000379 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000025814

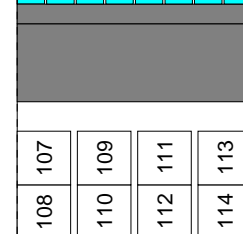
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
127	1	N/A	041554055993	DREAM LIQUID FOUNDATION	Classic Ivory	20	PM0000015481
128	1	N/A	041554056037	DREAM LIQUID FOUNDATION	Nude Beige	35	PM0000015488
129	1	N/A	041554056013	DREAM LIQUID FOUNDATION	Nude	40	PM0000015487
130	1	N/A	041554056020	DREAM LIQUID FOUNDATION	Creamy Natural	50	PM0000015483
131	1	N/A	041554056051	DREAM LIQUID FOUNDATION	Pure Beige	70	PM0000015490
132	1	N/A	041554056068	DREAM LIQUID FOUNDATION	Natural Beige	75	PM0000015485

Row: 01 Lower Notch: 3

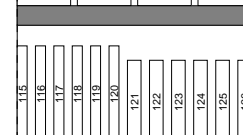


Row: 02 Lower Notch: 25

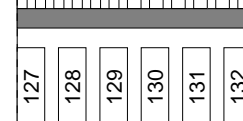
Row: 03 Lower Notch: 22



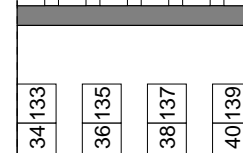
Row: 04 Lower Notch: 13



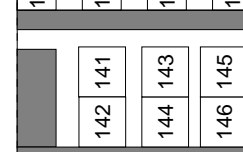
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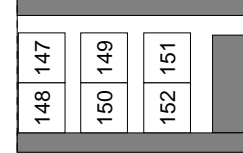
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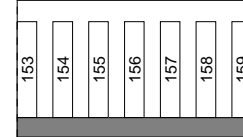
Row: 07 Lower Notch: 22



Row: 08 Lower Notch: 15



Row: 09 Lower Notch: 8



Row: 10 Lower Notch: 1

NOTCH SCHEMATIC

WEISS 6' X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018

Column: 2 - Row: 07 Notch: 22 Fixture Type: TRAYS Fixture Description: DRM WONDER PDR 1.1 **
 Shade Chart Re-Order Code: PM0000025707,PM0000025725 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000016695 SS Holder Re-Order Code:
 TRAYS Re-Order Code: PL2000000382 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
133	1	N/A	041554408249	DREAM WONDER POWDER	Classic Ivory	20	PM0000011393
134	1	N/A	041554411355	DREAM WONDER POWDER	Natural Beige	70	PM0000011398
135	1	N/A	041554415476	DREAM WONDER POWDER	Buff Beige	25	PM0000011403
136	1	N/A	041554415490	DREAM WONDER POWDER	Golden Beige	83	PM0000011405
137	1	N/A	041554408270	DREAM WONDER POWDER	Nude	40	PM0000011394
138	1	N/A	041554415506	DREAM WONDER POWDER	Caramel	90	PM0000011406
139	1	N/A	041554408287	DREAM WONDER POWDER	Creamy Natural	50	PM0000011395
140	1	N/A	041554411393	DREAM WONDER POWDER	Coconut	95	PM0000011402

Column: 2 - Row: 08 Notch: 15 Fixture Type: TRAYS Fixture Description: DRM MATTE MOUSSE 1.2 **
 Shade Chart Re-Order Code: PM0000025678,PM0000025681 SS Graphic Re-Order Code: PM0000020942
 Graphic Re-Order Code: PM0000023457 SS Holder Re-Order Code: 041554349023
 TRAYS Re-Order Code: PL2000000380 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008631

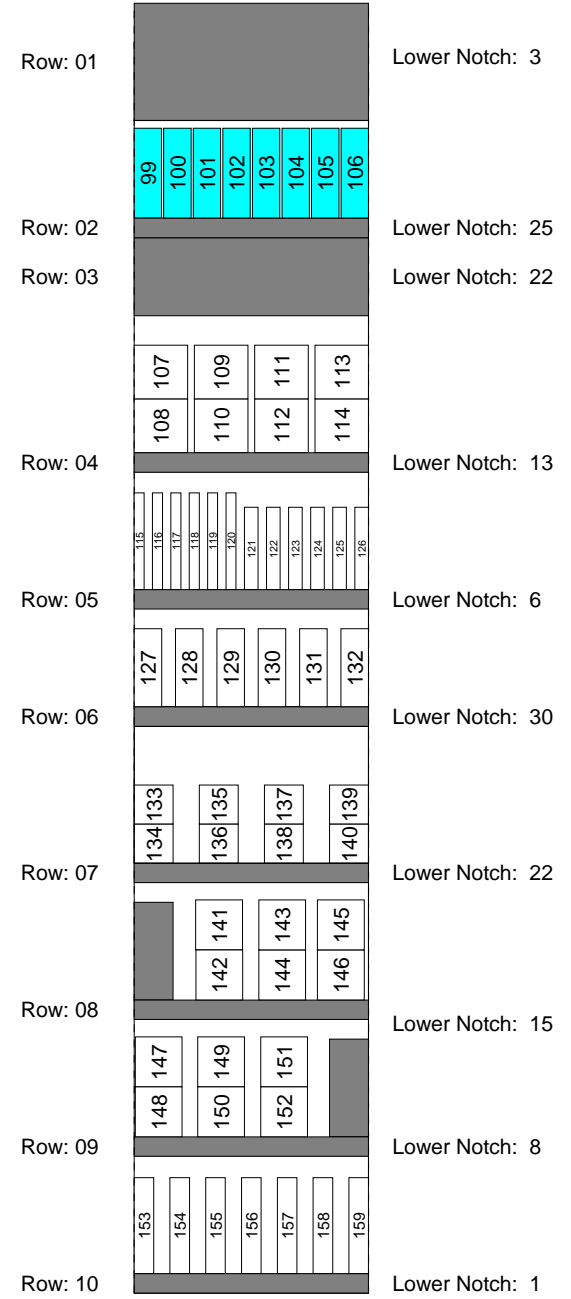
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
141	1	N/A	041554507096	DREAM MATTE MOUSSE FOUNDATION	Porcelain Ivory	10	PM0000015501
142	1	N/A	041554507133	DREAM MATTE MOUSSE FOUNDATION	Creamy Natural	50	PM0000015495
143	1	N/A	041554507102	DREAM MATTE MOUSSE FOUNDATION	Classic Ivory	20	PM0000015493
144	1	N/A	041554537734	DREAM MATTE MOUSSE FOUNDATION	Light Beige	55	PM0000015497
145	1	N/A	041554507126	DREAM MATTE MOUSSE FOUNDATION	Nude	40	PM0000015500
146	1	N/A	041554507140	DREAM MATTE MOUSSE FOUNDATION	Sandy Beige	60	PM0000015503

Column: 2 - Row: 09 Notch: 8 Fixture Type: TRAYS Fixture Description: DRM MATTE MOUSSE 2.2 **
 Shade Chart Re-Order Code: PM0000025682,PM0000025683 SS Graphic Re-Order Code: PM0000020943
 Graphic Re-Order Code: PM0000023457 SS Holder Re-Order Code: 041554349023
 TRAYS Re-Order Code: PL2000000381 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008631

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
147	1	N/A	041554507157	DREAM MATTE MOUSSE FOUNDATION	Pure Beige	70	PM0000015502
148	1	N/A	041554507171	DREAM MATTE MOUSSE FOUNDATION	Honey Beige	90	PM0000015496
149	1	N/A	041554537741	DREAM MATTE MOUSSE FOUNDATION	Natural Beige	75	PM0000015499
150	1	N/A	041554510164	DREAM MATTE MOUSSE FOUNDATION	Caramel	120	PM0000015492
151	1	N/A	041554507164	DREAM MATTE MOUSSE FOUNDATION	Medium Beige	80	PM0000015498
152	1	N/A	041554511871	DREAM MATTE MOUSSE FOUNDATION	Cocoa	130	PM0000015494

Column: 2 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: DRM VELVET 1.1
 Shade Chart Re-Order Code: PM0000025164 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000016529 SS Holder Re-Order Code:
 TRAYS Re-Order Code: PL2000000387 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000008609

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
153	1	N/A	041554457674	DREAM FRESH VELVET	Warm Porcelain	05	PM0000016215
154	1	N/A	041554457728	DREAM FRESH VELVET	Ivory	15	PM0000016217
155	1	N/A	041554457766	DREAM FRESH VELVET	Nude	40	PM0000016219
156	1	N/A	041554457773	DREAM FRESH VELVET	Creamy natural	50	PM0000016220
157	1	N/A	041554457896	DREAM FRESH VELVET	Natural Beige	75	PM0000016223
158	1	N/A	041554457902	DREAM FRESH VELVET	Honey Beige	90	PM0000016224
159	1	N/A	041554457964	DREAM FRESH VELVET	Cocoa Coconut	95	PM0000022380



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Column: 3 - Row: 01 Notch: 28 Fixture Type: HEADER Fixture Description: MNY 2' LOGO FLAT FRONT UNLIT HDR **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:
HEADER Re-Order Code: PL2000000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 3 - Row: 02 Notch: 20 Fixture Type: TRAYS Fixture Description: FM MT+PRLS FNDDTN 1.1 (AA/H) **
Shade Chart Re-Order Code: PM0000023498 SS Graphic Re-Order Code:
Graphic Re-Order Code: TRAYS Re-Order Code: PM0000013855 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000014575

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
160	1	N/A	041554433449	FitMe MATTE+PORELESS FNDDTN	Clsc Ivory	120	
161	1	N/A	041554433470	FitMe MATTE+PORELESS FNDDTN	Ntrl Beige	220	
162	1	N/A	041554538700	FitMe MATTE+PORELESS FNDDTN	LIGHT HONEY	242	
163	1	N/A	041554433500	FitMe MATTE+PORELESS FNDDTN	Sun Beige	310	
164	1	N/A	041554438192	FitMe MATTE+PORELESS FNDDTN	Warm Honey	322	
165	1	N/A	041554433524	FitMe MATTE+PORELESS FNDDTN	Coconut	355	
166	1	N/A	041554466522	FitMe MATTE+PORELESS FNDDTN	MOCHA	360	
167	1	N/A	041554538748	FitMe MATTE+PORELESS FNDDTN	JAVA	375	

Column: 3 - Row: 03 Notch: 13 Fixture Type: TRAYS Fixture Description: FM DEW+SMTH FNDDTN TRAY 1.1
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000016703 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000006072 TRAYS Rolled Up Code: PM0000006072 UPC Blade Code: PM0000014575

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
168	1	N/A	041554238648	FitMe DEW+SMTH FNDDTN	Porcelain	110	
169	1	N/A	041554238655	FitMe DEW+SMTH FNDDTN	Ivry	115	
170	1	N/A	041554238662	FitMe DEW+SMTH FNDDTN	Clsc Ivry	120	
171	1	N/A	041554238686	FitMe DEW+SMTH FNDDTN	Buff Bge	130	
172	1	N/A	041554238716	FitMe DEW+SMTH FNDDTN	Nat Bge	220	
173	1	N/A	041554238747	FitMe DEW+SMTH FNDDTN	Pure Bge	235	
174	1	N/A	041554238761	FitMe DEW+SMTH FNDDTN	Sun Bge	310	
175	1	N/A	041554400816	FitMe DEW+SMTH FNDDTN	Toffee	330	

Column: 3 - Row: 04 Notch: 6 Fixture Type: TRAYS Fixture Description: FM STICK 1.1 **
Shade Chart Re-Order Code: PM0000025704 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000023477 SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000383 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000006928

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
176	1	N/A	041554332827	FitMe Oil-Free Stick Foundation	Porcelain	110	PM0000010714
177	1	N/A	041554332841	FitMe Oil-Free Stick Foundation	Ivory	115	PM0000010715
178	1	N/A	041554332858	FitMe Oil-Free Stick Foundation	Classic Ivory	120	PM0000010716
179	1	N/A	041554332865	FitMe Oil-Free Stick Foundation	Buff Beige	130	PM0000010717
180	1	N/A	041554332872	FitMe Oil-Free Stick Foundation	Natural Beige	220	PM0000010718
181	1	N/A	041554334487	FitMe Oil-Free Stick Foundation	Pure Beige	235	PM0000010720
182	1	N/A	041554337266	FitMe Oil-Free Stick Foundation	Toffee	330	PM0000010723
183	1	N/A	041554337402	FitMe Oil-Free Stick Foundation	Coconut	355	PM0000010725

Column: 3 - Row: 05 Notch: 29 Fixture Type: TRAYS Fixture Description: FM SET+SMTH PDR/CONCLR TRAY 1.1
Shade Chart Re-Order Code: PM0000019245,PM0000019246 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000025259 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000019243 TRAYS Rolled Up Code: PM0000019243 UPC Blade Code: PM0000006928

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
184	1	N/A	041554238808	FitMe SET+SMTH PDR	Porcelain	110	
185	1	N/A	041554238822	FitMe SET+SMTH PDR	Clsc Ivry	120	
186	1	N/A	041554238846	FitMe SET+SMTH PDR	Buff Bge	130	
187	1	N/A	041554238877	FitMe SET+SMTH PDR	Nat Bge	220	
188	1	N/A	041554247718	FitMe CONCEALER	Light	10	
189	1	N/A	041554247701	FitMe CONCEALER	Fair	15	
190	1	N/A	041554247732	FitMe CONCEALER	Sand	20	
191	1	N/A	041554247725	FitMe CONCEALER	Med	25	
192	1	N/A	041554247756	FitMe CONCEALER	Cafe	30	
193	1	N/A	041554247749	FitMe CONCEALER	Deep	35	

Column: 3 - Row: 06 Notch: 22 Fixture Type: TRAYS Fixture Description: FM BLUSH 1.1
Shade Chart Re-Order Code: PM0000023491,PM0000023492 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000023493 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000022936 TRAYS Rolled Up Code: PM0000022936 UPC Blade Code: PM0000006928

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
194	1	N/A	041554503067	FIT ME BLUSH OPTIMIZATION	BUFF	10	
195	1	N/A	041554503135	FIT ME BLUSH OPTIMIZATION	CORAL	35	

Row: 01

Lower Notch: 28

Row: 02

Lower Notch: 20

Row: 03

Lower Notch: 13

Row: 04

Lower Notch: 6

Row: 05

Lower Notch: 29

Row: 06

Lower Notch: 22

Row: 07

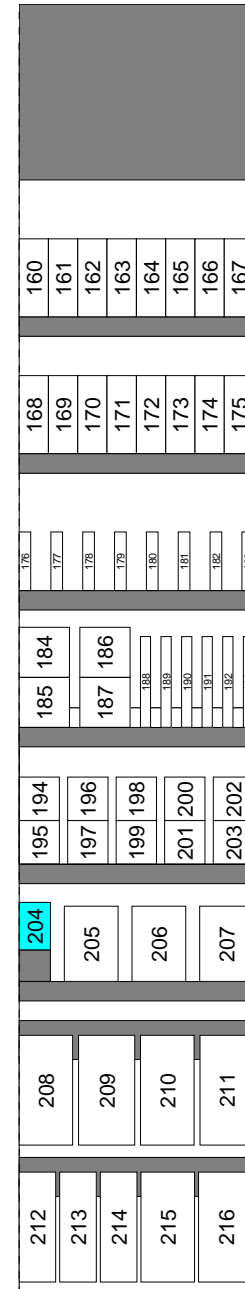
Lower Notch: 16

Row: 08

Lower Notch: 12

Row: 09

Lower Notch: 5



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196	1	N/A	041554503074	FIT ME BLUSH OPTIMIZATION	NUDE	15
197	1	N/A	041554503142	FIT ME BLUSH OPTIMIZATION	PEACH	40
198	1	N/A	041554503098	FIT ME BLUSH OPTIMIZATION	MAUVE	20
199	1	N/A	041554503159	FIT ME BLUSH OPTIMIZATION	PLUM	45
200	1	N/A	041554503104	FIT ME BLUSH OPTIMIZATION	PINK	25
201	1	N/A	041554503524	FIT ME BLUSH OPTIMIZATION	WINE	50
202	1	N/A	041554503111	FIT ME BLUSH OPTIMIZATION	ROSE	30
203	1	N/A	041554503722	FIT ME BLUSH OPTIMIZATION	BERRY	55

Column: 3 - Row: 07 Notch: 16 Fixture Type: TRAYS Fixture Description: FS BLENDER + CAMO PALETTE
 Shade Chart Re-Order Code: PM0000025148 SS Graphic Re-Order Code: PM0000025469
 Graphic Re-Order Code: SS Holder Re-Order Code:

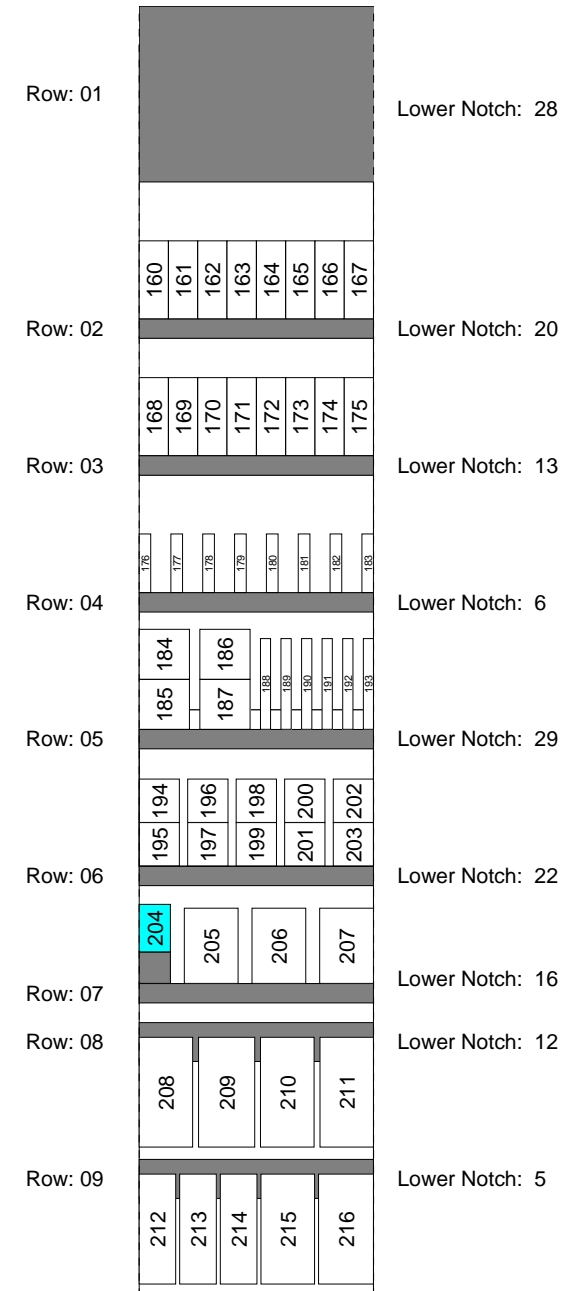
TRAYS Re-Order Code: PM0000024444 TRAYS Rolled Up Code: PM0000024444 UPC Blade Code: PM0000013508						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
204	1	N/A	041554509809	FACE STUDIO BLENDER	Face Studio Blender	150
205	1	N/A	041554494518	FACE STUDIO MASTER CAMO PALETTE	Light	100
206	1	N/A	041554494525	FACE STUDIO MASTER CAMO PALETTE	Medium	200
207	1	N/A	041554494532	FACE STUDIO MASTER CAMO PALETTE	Deep	300

Column: 3 - Row: 08 Notch: 12 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:

HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
208	1	N/A	041554647372	LASH DISCOVERY WASHABLE	Very Black	1
209	1	N/A	041554650495	LASH DISCOVERY WP	Very Black	1
210	1	N/A	041554699159	FULL 'N SOFT WASHABLE	Very Black	1
211	1	N/A	041554605228	FULL 'N SOFT WATERPROOF	Very Black	1

Column: 3 - Row: 09 Notch: 5 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 5 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:

HOOK BARS Re-Order Code: 041554984514 HOOK BARS Rolled Up Code: 041554984514 UPC Blade Code: 041554994452						
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #
212	1	N/A	041554543872	COVER STICK (CORRECTOR)	Ivory	1
213	1	N/A	041554543889	COVER STICK (CORRECTOR)	Light Beige	2
214	1	N/A	041554543896	COVER STICK (CORRECTOR)	Medium Beige	3
215	1	N/A	041554269567	ILLEGAL LENGTHS MASC	Blackest Black	00
216	1	N/A	041554007503	DEFINE-A-LASH LENGTH MASCARA	Very Black	1



NOTCH SCHEMATIC

WEISS 6" X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018
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Column: 3 - Row: 01 Notch: 28 Fixture Type: HEADER Fixture Description: MNY 2' LOGO FLAT FRONT UNLIT HDR **
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000021064 SS Holder Re-Order Code:
 HEADER Re-Order Code: PL200000244 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 25 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
217	1	N/A	041554496185	LASH SENSATIONAL CURVITUDE	Blkst Black WSH	710	
218	1	N/A	041554496192	LASH SENSATIONAL CURVITUDE	Very Black WSH	720	
219	1	N/A	041554496208	LASH SENSATIONAL CURVITUDE	Brwn Black WSH	730	
220	1	N/A	041554496260	LASH SENSATIONAL CURVITUDE WTP	Very Black WTP	740	

Column: 4 - Row: 03 Notch: 18 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
221	1	N/A	041554522556	FALSIES TEMPTATION	BLKST BLK	601	
222	1	N/A	041554522570	FALSIES TEMPTATION	BROWNISH BLK	603	
223	1	N/A	041554522679	FALSIES TEMPTATION WTP	VERY BLACK WTP	604	
224	1	N/A	041554459890	FALSIES PUSH UP DRAMA ANGEL	Blackest Black	00	

Column: 4 - Row: 04 Notch: 11 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
225	1	N/A	041554493719	COLOSSAL BIG SHOT	BLAKEST BLACK WSH	223	
226	1	N/A	041554493719	COLOSSAL BIG SHOT	BLAKEST BLACK WSH	223	
227	1	N/A	041554493726	COLOSSAL BIG SHOT	VERY BLACK WSH	224	
228	1	N/A	041554540314	COLOSSAL BIG SHOT EXTENSION WSH	SHADE 228	228	

Column: 4 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
229	1	N/A	041554050899	VOLUM' EXPRESS COLOSSAL	Glam Black	00	
230	1	N/A	041554050905	VOLUM' EXPRESS COLOSSAL	Classic Black	01	
231	1	N/A	041554197037	VOLUM' EXPRESS COLOSSAL WP	Glam Black	00	
232	1	N/A	041554197044	VOLUM' EXPRESS COLOSSAL WP	Classic Black	1	

Column: 4 - Row: 06 Notch: 26 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

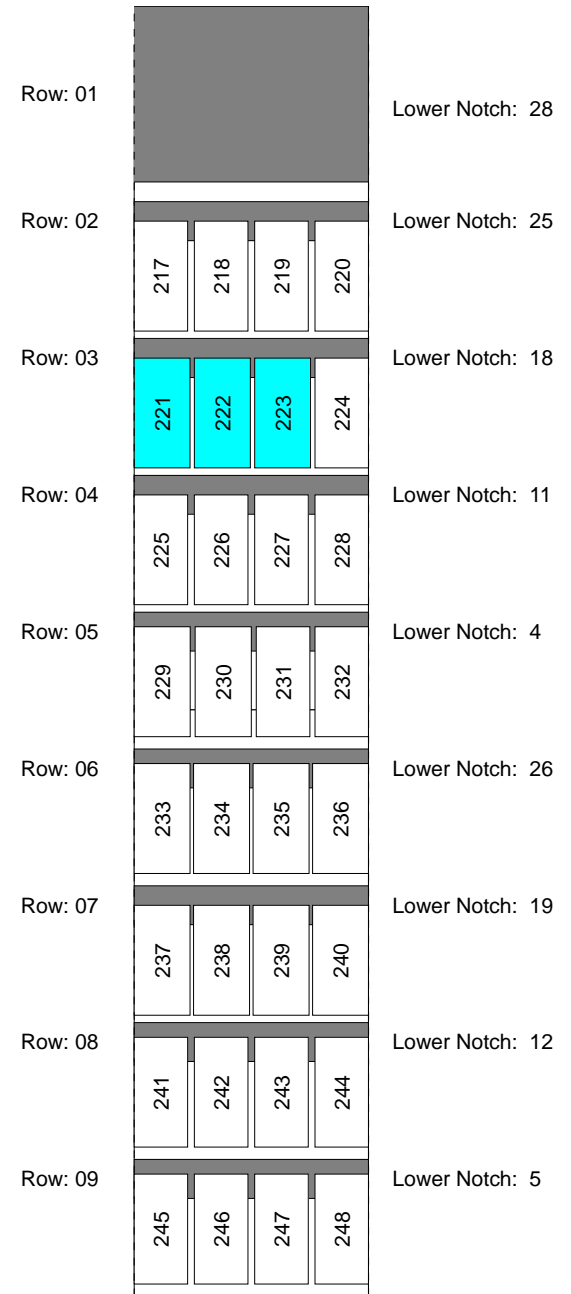
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
233	1	N/A	041554281446	MEGA PLUSH MASCARA	Blackest Black	00	
234	1	N/A	041554281446	MEGA PLUSH MASCARA	Blackest Black	00	
235	1	N/A	041554281460	MEGA PLUSH MASCARA	Very Black	01	
236	1	N/A	041554281477	MEGA PLUSH MASCARA	Brownish Black	02	

Column: 4 - Row: 07 Notch: 19 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
237	1	N/A	041554670745	GREAT LASH MASCARA	Blackest Black	00	
238	1	N/A	041554532722	GREAT LASH MASCARA	Very Black	1	
239	1	N/A	041554532722	GREAT LASH MASCARA	Very Black	1	
240	1	N/A	041554532807	GREAT LASH MASCARA	Brownish Black	2	

Column: 4 - Row: 08 Notch: 12 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
241	1	N/A	041554209310	GREAT LASH BIG	Blackest Black	00	

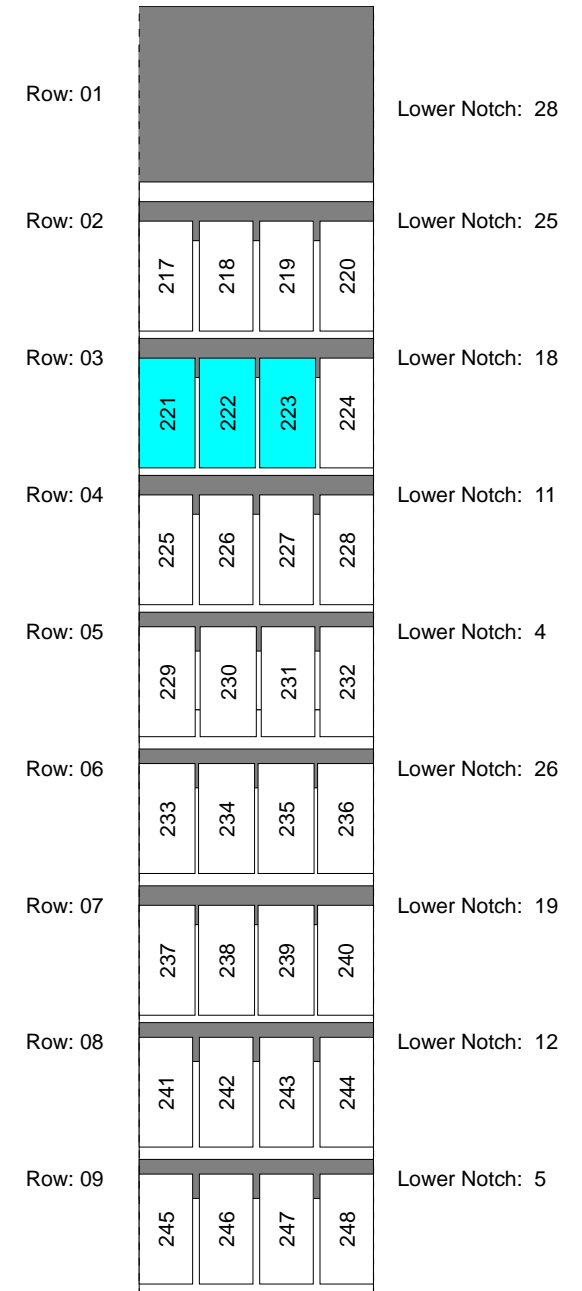


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WEISS 6' X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018							
242	1	N/A	041554209327	GREAT LASH BIG	Very Black		01
243	1	N/A	041554239423	Great Lash Lots of Lashes	Blackest Black		00
244	1	N/A	041554239416	Great Lash Lots of Lashes	Very Black		01

Column: 4 - Row: 09 Notch: 5 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
245	1	N/A	041554054156	LASH STILETTO	Very Black	1	
246	1	N/A	041554208832	LASH STILETTO WP	Very Black	01	
247	1	N/A	041554537970	100% OIL-FREE EYE MAKEUP REMOVER	100% OIL-FREE EYE MAK...		
248	1	N/A	041554562422	MOISTURIZING MASCARA REMOVER	MOISTURIZING MASCAR...		



NOTCH SCHEMATIC

WEISS 6' X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018
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Column: 5 - Row: 01 Notch: 3 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
249	1	N/A	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00	
250	1	N/A	041554460247	LASH SENSATIONAL LUSCIOUS	Blackest Black WSH	00	
251	1	N/A	041554460254	LASH SENSATIONAL LUSCIOUS	Very Black WSH	01	
252	1	N/A	041554460261	LASH SENSATIONAL LUSCIOUS	Brownish Black WSH	02	

Column: 5 - Row: 02 Notch: 25 Fixture Type: HOOK BARS Fixture Description: 4HK BRAND CURVITUDE LINER
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000023619 SS Holder Re-Order Code:
HOOK BARS Re-Order Code: PL2000000146 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
253	1	N/A	041554494198	CURVITUDE LINER	BLACK	410	
254	1	N/A	041554420616	LASH SENSATIONAL	Blackest Black	00	
255	1	N/A	041554420623	LASH SENSATIONAL	Very Black	01	
256	1	N/A	041554460278	LASH SENSATIONAL LUSCIOUS WATER...	Very Black WTP	01	

Column: 5 - Row: 03 Notch: 18 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
257	1	N/A	041554217957	FALSIES MASCARA	Blackest Black	00	
258	1	N/A	041554217964	FALSIES MASCARA	Very Black	01	
259	1	N/A	041554217971	FALSIES MASCARA	Brownish Black	02	
260	1	N/A	041554217988	FALSIES MASCARA WP	Very Black	01	

Column: 5 - Row: 04 Notch: 11 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
261	1	N/A	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00	
262	1	N/A	041554460308	COLOSSAL SPIDER LASH	GLAM BLACK	00	
263	1	N/A	041554268706	FALSIES FLARED	Blackest Black	00	
264	1	N/A	041554240337	FALSIES BLACK DRAMA WASHABLE	Black Drama	10	

Column: 5 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

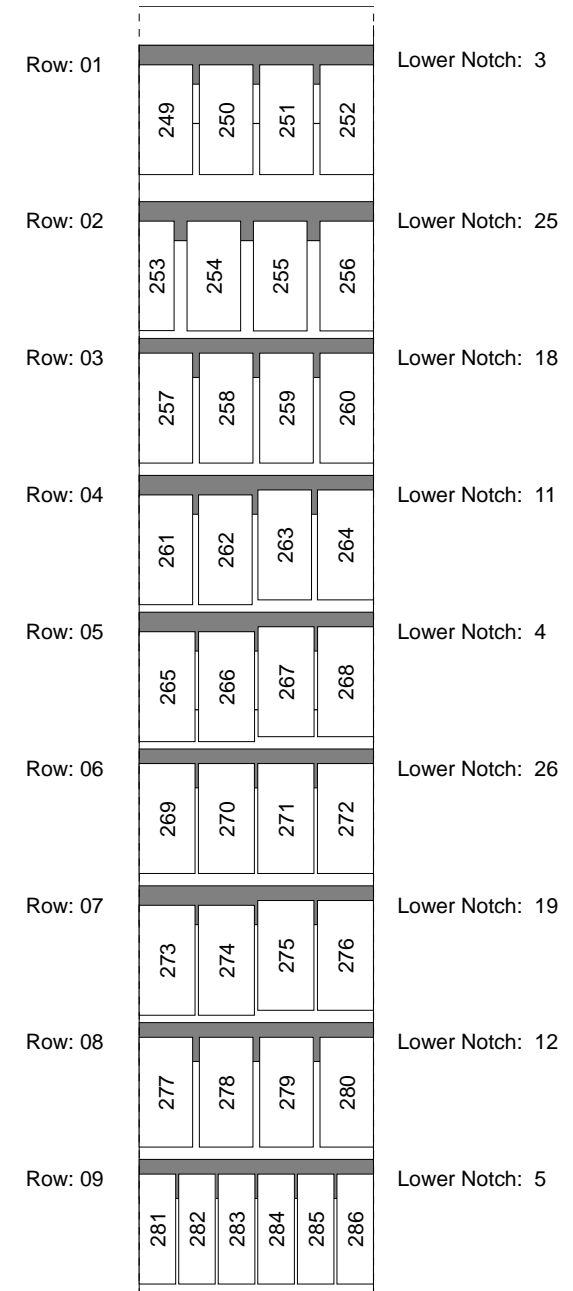
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
265	1	N/A	041554409291	PUMPED UP! COLOSSAL WSH	Glam Black	00	
266	1	N/A	041554409284	PUMPED UP! COLOSSAL WSH	Classic Black	01	
267	1	N/A	041554288254	CAT EYES MASCARA	Glam Black	01	
268	1	N/A	041554288261	CAT EYES MASCARA WP	Glam Black	01	

Column: 5 - Row: 06 Notch: 26 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
269	1	N/A	041554281484	MEGA PLUSH MASCARA WP	Very Black	01	
270	1	N/A	041554281491	MEGA PLUSH MASCARA WP	Brownish Black	02	
271	1	N/A	041554288384	VE ROCKET MASCARA	Blackest Black	00	
272	1	N/A	041554288377	VE ROCKET MASCARA	Very Black	01	

Column: 5 - Row: 07 Notch: 19 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
273	1	N/A	041554532982	GREAT LASH MASCARA	Dark Brown	3	
274	1	N/A	041554519457	GREAT LASH MASCARA	Clear	10	
275	1	N/A	041554288391	VE ROCKET MASCARA	Brownish Black	02	
276	1	N/A	041554288452	VE ROCKET MASCARA WP	Very Black	01	



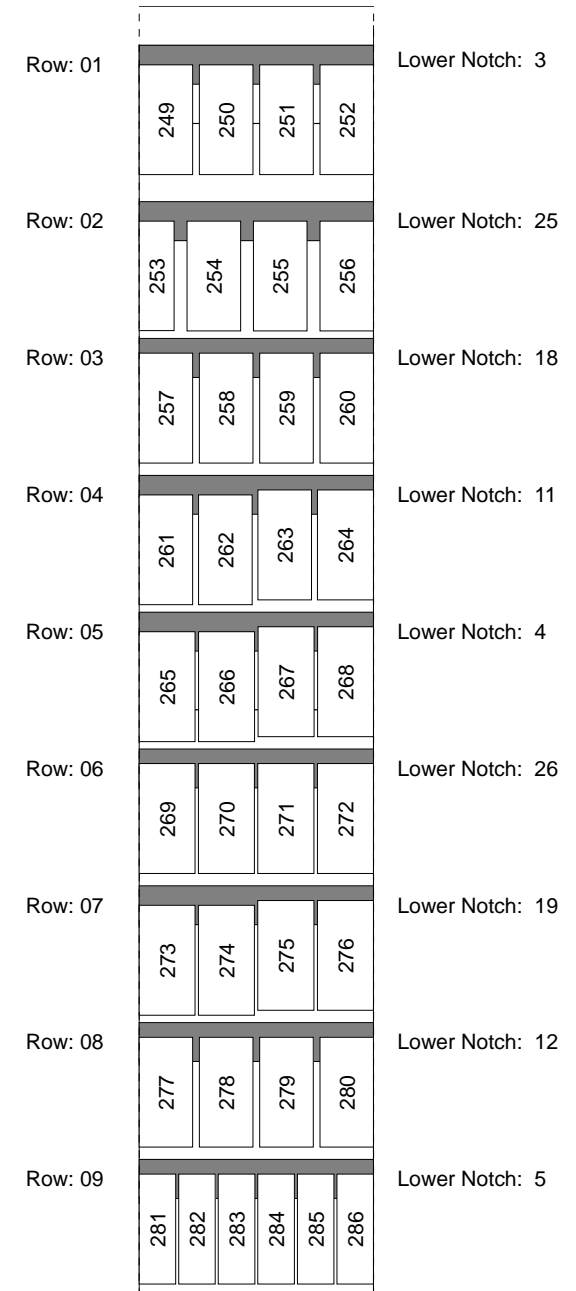
NOTCH SCHEMATIC

WEISS 6' X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018
 Column: 5 - Row: 08 Notch: 12 Fixture Type: HOOK BARS Fixture Description: Urban Hook Bar with 4 Peg Hooks
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: 041554984507 HOOK BARS Rolled Up Code: 041554984507 UPC Blade Code: 041554994452

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
277	1	N/A	041554269062	Great Lash Lots of Lashes	Brownish Black	02	
278	1	N/A	041554672237	CURVED BRUSH GREAT LASH WASHABLE	Blackest Black	00	
279	1	N/A	041554565294	CURVED BRUSH GREAT LASH WASHABLE	Very Black	1	
280	1	N/A	041554626964	GREAT LASH WATERPROOF	Very Black	1	

Column: 5 - Row: 09 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB EXPRT EYES TWIN **
 Shade Chart Re-Order Code: SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM0000025255 SS Holder Re-Order Code:
 HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
281	1	N/A	041554530179	EXPERT EYES TWIN BROW & EYE PENC...	Velvet Black	01	
282	1	N/A	041554530179	EXPERT EYES TWIN BROW & EYE PENC...	Velvet Black	01	
283	1	N/A	041554530254	EXPERT EYES TWIN BROW & EYE PENC...	Dark Brown	02	
284	1	N/A	041554530667	EXPERT EYES TWIN BROW & EYE PENC...	Medium Brown	03	
285	1	N/A	041554530339	EXPERT EYES TWIN BROW & EYE PENC...	Light Brown	04	
286	1	N/A	041554507379	EXPERT EYES TWIN BROW & EYE PENC...	Blonde	7	



WEISS 6' X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018
WES666U_IS18.psa

Column: 6 - Row: 01 Notch: 30 Fixture Type: TRAYS Fixture Description: EYE PALETTES 1.1
Shade Chart Re-Order Code: PM0000025167 SS Graphic Re-Order Code: PM0000021033
Graphic Re-Order Code: PM0000013510 SS Holder Re-Order Code: PM0000013510
TRAYS Re-Order Code: PM0000013047 TRAYS Rolled Up Code: PM0000013047 UPC Blade Code: PM0000013508

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
287	1	N/A	041554419184	THE PALETTES	The Nudes	02	
288	1	N/A	041554434866	THE PALETTES	The Blushed Nudes	06	
289	1	N/A	041554490848	24KT NUDES PALETTE	24KT NUDES PALETTE	120	

Column: 6 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: CITY MINI PALETTE 1.1
Shade Chart Re-Order Code: PM0000023514 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000023515 SS Holder Re-Order Code:
TRAYS Re-Order Code: PM0000022942 TRAYS Rolled Up Code: PM0000022942 UPC Blade Code: PM0000013507

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
290	1	N/A	041554499742	CITY MINI PALETTES	Rooftop Bronzes	400	
291	1	N/A	041554499735	CITY MINI PALETTES	Chill Brunch Neutrals	410	
292	1	N/A	041554499766	CITY MINI PALETTES	Downtown Sunrise	430	
293	1	N/A	041554499759	CITY MINI PALETTES	Concrete Runway	440	

Column: 6 - Row: 03 Notch: 21 Fixture Type: TRAYS Fixture Description: EW MONOS 1.2 **
Shade Chart Re-Order Code: PM0000025266 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000022 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000007818

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
294	1	N/A	041554492644	New Expertwear Monos	Vanilla	100S	
295	1	N/A	041554490749	New Expertwear Monos	Soft Pearl	10S	
296	1	N/A	041554490763	New Expertwear Monos	Seashell	30S	
297	1	N/A	041554490770	New Expertwear Monos	Nude Glow	40S	

Column: 6 - Row: 04 Notch: 17 Fixture Type: TRAYS Fixture Description: EW MONOS 2.2 **
Shade Chart Re-Order Code: PM0000025267 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000022 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000007818

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
298	1	N/A	041554490756	New Expertwear Monos	Linen	20S	
299	1	N/A	041554490794	New Expertwear Monos	The Glo Down	60S	
300	1	N/A	041554492682	New Expertwear Monos	Made for Mocha	140S	
301	1	N/A	041554492651	New Expertwear Monos	Night Sky	110S	

Column: 6 - Row: 05 Notch: 12 Fixture Type: TRAYS Fixture Description: EW SHAD Q TRAY 1.5/4 **
Shade Chart Re-Order Code: PM0000016307 SS Graphic Re-Order Code: PM0000016312
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000023 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000007818

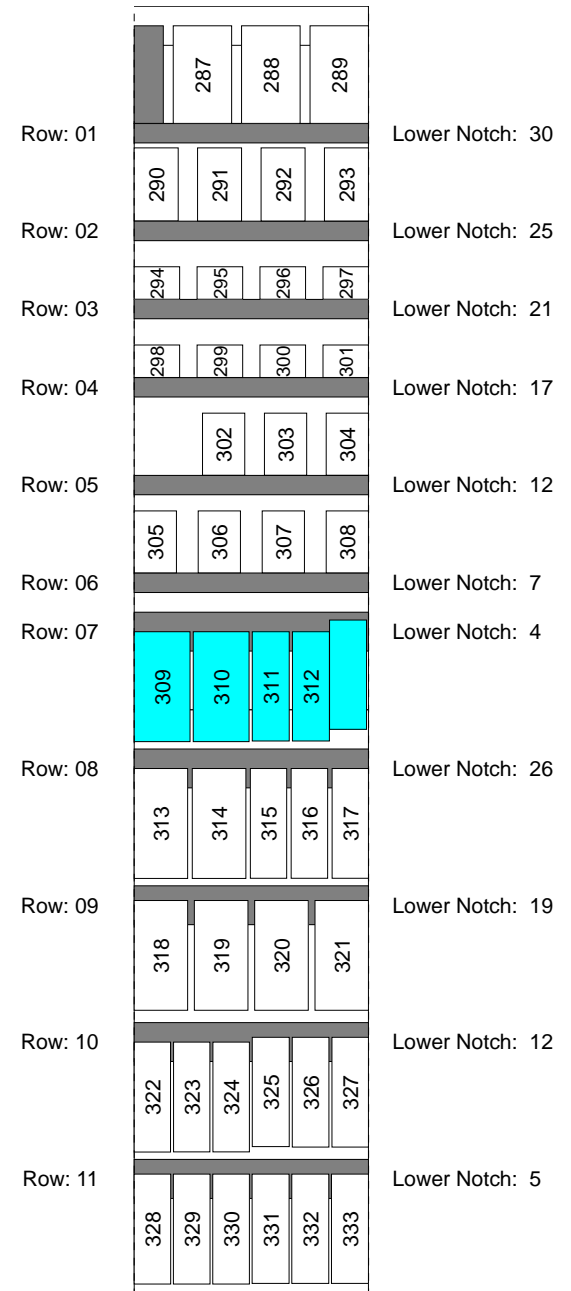
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
302	1	N/A	041554409093	EXPERT WEAR QUADS	Natural Smokes	2Q	
303	1	N/A	041554409147	EXPERT WEAR QUADS	Charcoal Smokes	4Q	
304	1	N/A	041554409185	EXPERT WEAR QUADS	Amethyst Smokes	6Q	

Column: 6 - Row: 06 Notch: 7 Fixture Type: TRAYS Fixture Description: EW SHAD Q TRAY 2.5/2.4 **
Shade Chart Re-Order Code: PM0000016164 SS Graphic Re-Order Code:
Graphic Re-Order Code: SS Holder Re-Order Code:
TRAYS Re-Order Code: PL2000000023 TRAYS Rolled Up Code: N/A UPC Blade Code: PM0000007818

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
305	1	N/A	041554409215	EXPERT WEAR QUADS	Luminous Liliacs	7Q	
306	1	N/A	041554409192	EXPERT WEAR QUADS	Lavender Smokes	8Q	
307	1	N/A	041554409116	EXPERT WEAR QUADS	Mocha Motion	10Q	
308	1	N/A	041554409222	EXPERT WEAR QUADS	Electric Blue	21Q	

Column: 6 - Row: 07 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 5HK BRAND HB TATTOO STUDIO BROW GEL **
Shade Chart Re-Order Code: SS Graphic Re-Order Code:
Graphic Re-Order Code: PM0000025169 SS Holder Re-Order Code:
HOOK BARS Re-Order Code: PL2000000145 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
309	1	N/A	041554544930	TATTOO STUDIO BROW GEL	SOFT BROWN	255	
310	1	N/A	041554545876	TATTOO STUDIO BROW GEL	DEEP BROWN	260	
311	1	N/A	041554545074	TEMPTATION BROW	SOFT BROWN	305	
312	1	N/A	041554545098	TEMPTATION BROW	DEEP BROWN	315	



NOTCH SCHEMATIC

WEISS 6' X 66" MAYBELLINE URBAN WALL PLANOGRAM #3 - Spring 2018

Column: 6 - Row: 08 Notch: 26 Fixture Type: HOOK BARS Fixture Description: 5HK BRAND HB BROW PRECISE **

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: PM0000025252 SS Holder Re-Order Code:

HOOK BARS Re-Order Code: PL2000000145 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
313	1	N/A	041554429688	EYE STUDIO BROW DRAMA	SOFT BROWN	255	
314	1	N/A	041554429695	EYE STUDIO BROW DRAMA	DEEP BROWN	260	
315	1	N/A	041554429640	BROW PRECISE	Soft Brown	255	
316	1	N/A	041554429633	BROW PRECISE	Deep Brown	260	
317	1	N/A	041554429633	BROW PRECISE	Deep Brown	260	

Column: 6 - Row: 09 Notch: 19 Fixture Type: HOOK BARS Fixture Description: 4HK BRAND HB GEL LINER POT **

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: PM0000016663 SS Holder Re-Order Code:

HOOK BARS Re-Order Code: PL2000000146 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
318	1	N/A	041554220186	EYE STUDIO GEL LINER	Blackest Black	50	
319	1	N/A	041554220193	EYE STUDIO GEL LINER	Brown	52	
320	1	N/A	041554220209	EYE STUDIO GEL LINER	Gunmetal	54	
321	1	N/A	041554220216	EYE STUDIO GEL LINER	Eggplant	56	

Column: 6 - Row: 10 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB MASTER KAJAL **

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: PM0000016667 SS Holder Re-Order Code:

HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
322	1	N/A	041554511915	MASTER PRECISE INK LINER	BLACK COMET	510	
323	1	N/A	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510	
324	1	N/A	041554415438	EYE STUDIO MASTER KAJAL LINER	Onyx Rush	510	
325	1	N/A	041554294231	MASTER DUO LINER	Black Lacquer	500	
326	1	N/A	041554533156	LINEWORKS ULTRA LINER WATERPROOF	Black	1	
327	1	N/A	041554533163	LINEWORKS ULTRA LINER WATERPROOF	Dark Brown	2	

Column: 6 - Row: 11 Notch: 5 Fixture Type: HOOK BARS Fixture Description: 6HK BRAND HB UNSTOPPABLE **

Shade Chart Re-Order Code: SS Graphic Re-Order Code:

Graphic Re-Order Code: PM0000024708 SS Holder Re-Order Code:

HOOK BARS Re-Order Code: PL2000000147 HOOK BARS Rolled Up Code: N/A UPC Blade Code: PM0000008588

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
328	1	N/A	041554513493	UNSTOPPABLE EYELINER - CARDED	Onyx	10	
329	1	N/A	041554513530	UNSTOPPABLE EYELINER - CARDED	Pewter	30	
330	1	N/A	041554513561	UNSTOPPABLE EYELINER - CARDED	Espresso	60	
331	1	N/A	041554209440	LINE STILETTO LIQUID LINER	Blackest Black	1	
332	1	N/A	041554009071	DEFINE A LINE	Ebony Black	1	
333	1	N/A	041554009095	DEFINE A LINE	Brownish Black	3	

